

Comprehensive Sign Application Matrix – Comparison of Existing & Proposed Regulations

| SIGN TYPE | REVISED 1993 LOUDOUN COUNTY ZONING ORDINANCE | | PROPOSED LANSLOWNE TOWN CENTER REGULATIONS |
|---|--|--|---|
| <p>Entrance Signs** (ground mounted, freestanding, retail center identification signs)</p> <p>**Sign Type P1</p> <p>Section 5-1204(D)(3)(c)</p> | <ul style="list-style-type: none"> – 60 SF total aggregate sign area – 1 sign per vehicular entrance (not to exceed 3 signs) – 30 SF maximum area of any one sign (20 FT x 1.5 bonus multiplier) – 45 SF maximum background structure area (30 SF x 1.5 bonus multiplier) – 8 FT maximum sign height (15 FT if bonus multipliers are not used) – Backlight or white light illumination – 10 FT minimum setback from R.O.W. <p>Section 5- 1204(D)(3)(c)</p> | | <ul style="list-style-type: none"> – N/A – 1 sign per vehicular entrance – 113 SF total sign area per sign (includes background structure area) – Maximum background structure area included in total sign area (see above) – 12 FT maximum sign height – External ground mounted white light illumination with shielded lenses – 5 FT minimum setback from R.O.W. <p>(Project Entry Monument - Type P1)</p> |
| <p>Business Location Signs** (ground mounted, freestanding)</p> <p>**Sign Type P2</p> <p>Section 5 -1204(D)(7)(h)</p> | <ul style="list-style-type: none"> – Signs shall be located only where there is a change in direction and shall contain no advertising – 4 SF maximum area any one sign (freestanding) – 3' maximum sign height – Backlight or white light illumination – 5 FT minimum setback from R.O.W. <p>Section 5-1204(D)(7)(h)</p> | | <ul style="list-style-type: none"> – 2 signs maximum – Maximum 45 SF per sign (freestanding) – Maximum background structure area included in total sign area – 8'-5 ½" maximum sign height – Non-illuminated – 5 FT minimum setback from R.O.W. <p>(Business Location Sign - Type P2)</p> |